



You are invited to reach thousands of readers/customers attending *Gypsy Caravan* by purchasing ad space in the new *Gypsy Caravan Information Booklet*. *Gypsy Caravan* will be held Memorial Day, May 31, 2010 at the University of Missouri–St. Louis. Now in its 38th year, this popular antique, craft and flea market will include over 400 vendor booths and draw 20,000 to 25,000 shoppers. The information booklet will be offered free of charge to shoppers as they arrive and will include a list of vendors and their assigned locations, maps of the *Gypsy Caravan* site and information about the Saint Louis Symphony Orchestra and Symphony Volunteer Association. Proceeds from *Gypsy Caravan* benefit the Saint Louis Symphony Orchestra and its highly acclaimed education and community programs.

ADVERTISING SPACES IN THE BOOKLET ARE PRICED AND SIZED AS FOLLOWS:

Full Page	\$750	(5" W x 8" H)
Half Page	\$400	(5" W x 3.875" H)
Quarter Page	\$225	(5" W x 1.8125" H) or (2.375" W x 3.875" H)

(If choosing a quarter page ad, please underline your preferred ad dimensions.)

PUBLICATION DEADLINES

Advertising Copy/Art Deadline Friday, April 16, 2010

Submit advertising B&W copy/artwork on CD or via email using either a PDF or JPEG format with a resolution of at least 300 dpi. Text files can also be submitted in MS Word. Mail CD to: Gypsy Caravan, 718 N. Grand Blvd, St. Louis, MO 63103; or email gypsy@slso.org.

2010 *Gypsy Caravan* Advertising Insertion Order (Please Print)

Advertiser _____ Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

PAYMENT INFORMATION

Full payment is required with insertion orders.

(made out to: SVA)
 Check VISA MasterCard Discover American Express

Credit Card # _____ Exp. Date _____ CW (last 3 digits on back of card) _____

Authorized Signature _____ Date _____

To reserve advertising space or for more information, please contact Marjorie Smith, chair, *Gypsy Caravan*, at 314-773-4074, or fax this form to 314-286-4145.