CONCERT PROGRAM
December 12-14, 2014

LIVE AT POWELL HALL

Circus Flora
Steven Jarvi, conductor

A WINTER FABLE

IPPOLITOV-IVANOV  Selections from Caucasian Sketches
                  Berceuse
                  Lezghinka

BARTÓK  Romanian Folk Dances

IPPOLITOV-IVANOV  Georgian March from Caucasian Sketches

DVOŘÁK  Polka from Czech Suite in D major, op. 39

DVOŘÁK  Slavonic Dance in E minor, op. 72, no. 2

GLINKA  Ruslan and Lyudmila Overture

JANÁČEK  Jealousy (Žárlivost)

LIADOV  Baba-Yaga, op. 56

RIMSKY-KORSAKOV  Flight of the Bumblebee from Tale of the Tsar Saltan

INTERMISSION

FAURÉ  Pavane, op. 50

BRAHMS  Hungarian Dances Nos. 6 & 7
         No. 7 in F major
         No. 6 in D major

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**DVOŘÁK**  Furiant from *Czech Suite* in D major, op. 39

**BRAHMS**  Hungarian Dances No. 10 in F major

**BRAHMS**  Third Movement (Allegro giocoso) from Symphony No. 4 in E minor

**BRAHMS**  Hungarian Dance No. 3 in F major

**BERLIOZ**  *Hungarian March* from *The Damnation of Faust*

**IPPOLITOV-IVANOV**  *Procession of the Sardar from Caucasian Sketches*

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**A WINTER FABLE**

*A Winter Fable* is set in the High Tatras mountains, in the ancient and beautiful Kingdom of the Spiis. It is a happy, quirky kingdom, ruled by the benevolent King Fleetfoot and his Queen Olinka.

One day, a power-hungry enchantress casts a spell upon the kingdom. How will the evil spell be broken?

A traveling tinker, with the aid of Princess Aurelia and Galopoff, the horse, must learn the secret to breaking the wicked enchantment—before it’s too late!
The mission of Circus Flora is to bring joy, delight, and laughter to life through the magic of circus. Through its partnership with the St. Louis Symphony and other cultural institutions, Circus Flora engages new audiences in the art form while also fostering the development of young artists and original work.

Circus Flora has played an important role on both the local and national stage, garnering attention for revitalizing circus as a professional performing art. Beginning nearly 30 years ago, Circus Flora was presenting shows unlike most Americans had seen before, shows that melded the best elements of traditional European circus with modern theater techniques and sensibilities.

With its productions deftly weaving distinct acts into a cohesive story, the company developed a presentation style that showcases individual as well as ensemble performances, such as the Big Juggle. Every production is original, its storyline often rooted in history or literature. Recognizable characters, with whom the audience already has a relationship, embark on new adventures while performing incredible physical feats. It is this form of circus—one that showcases feats of daring and skill through the dramatic arts, dance, music, improvisation, and direct audience engagement—that Circus Flora embodies.

The current year has been one of tremendous growth at Circus Flora. The 2014 summer production, The Pawn, drew more than 30,000 for the fourth consecutive year. The organization’s inaugural Sensory Friendly Performance for individuals on the autism spectrum exceeded expectations, drawing 525. Under the banner of the new PNC Circus Alive program, 19 “pop-up” circuses were staged in partnership with 16 organizations at 13 locations, reaching 3,927 children and families; the final pop-up, a series of breathtaking skywalks at Fair St. Louis, drew an estimated audience of 100,000.
Despite these successes, the year has not been without sadness. In May 2014, Circus Flora founder and longtime Artistic Director & Producer, Ivor David Balding, passed away. Throughout his many years leading the organization, Balding remained integral to Circus Flora and a mentor and friend to many.

**History**
Initially commissioned for the 1986 Spoleto Festival USA by Gian Carlo Menotti, Circus Flora was established in 1987 as a professional performing arts organization by Ivor David Balding together with Sheila and Sam Jewell and Alexandre Sacha Pavlata. Enthusiastic support from St. Louis civic leaders proved a decisive factor in the organization’s founding and later evolution. Today, St. Louis is one of only three cities in the nation with an annual resident circus and year-round outreach programs. With its 30th anniversary production opening in May 2016, Circus Flora has become part of the cultural fabric of St. Louis—an anticipated event and harbinger of summer in the city.

The organization has received many special performance invitations over its nearly three-decade history. In 1997, Circus Flora was the first invited to raise its Big Top at the Kennedy Center in Washington, D.C. In 2002, the organization performed at the Lincoln Center Festival in New York City. Circus Flora traveled to Nantucket for five consecutive years, most recently in 2008, in partnership with the Atheneum. Circus Flora has also made an unprecedented six appearances at the Spoleto Festival USA in Charleston, South Carolina.

Flora, for whom the Circus is named, is an orphaned elephant that Balding rescued when her mother was killed by ivory poachers in Africa. For 15 years, Flora was a beloved star of the Circus. In 2000, Flora retired from stage life and currently resides in the elephant sanctuary in Hohenwald, Tennessee.

**Community Outreach**
In addition to its Big Top and stage productions, Circus Flora leads several outreach programs in the community. These programs share a guiding principal of making the art form accessible to all. Through *Share the Circus*, over 3,000 tickets are donated every year to children and families who would otherwise be unable to attend the performance owing to socio-economic barriers.

Circus Flora’s *Clowns on Call* program brings a bit of the Big Top to hospitalized children, providing a welcome respite from the world of tests and worry. The only therapeutic clowning program in the bi-state region, *Clowns on Call* brings professional circus artists to the bedsides of young patients to play music, teach juggling and balance skills, and perform comedy routines. Since its inception in 2011, the program has supported the health and recovery of nearly 3,000 children receiving medical care at Cardinal Glennon and Mercy Children’s hospitals.

On select “clown rounds,” Claire Wedemeyer partners with First Violinist Angie Smart of the St. Louis Symphony through a partnership with the *SymphonyCares* program. For hospitalized children, the small adventures of everyday life are triumphs to be celebrated. By learning to spin a plate or balance a feather, young patients are not only entertained, but become active agents in their own recovery.
Clowns on Call/SymphonyCares artists Claire Wedemeyer and Angie Smart on one of their regular visits to Mercy Hospital.
Steven Jarvi is the Resident Conductor of the St. Louis Symphony and Music Director of both Winter Opera Saint Louis and the St. Louis Symphony Youth Orchestra. He won the Bruno Walter Memorial Foundation Award while serving as Associate Conductor of the Kansas City Symphony. He spent several years as the Conducting Fellow with Michael Tilson Thomas and the New World Symphony, as Associate Conductor for New York City Opera, and as Apprentice Conductor with the Washington National Opera.

At the age of 21, Jarvi traveled to Austria at the invitation of Claudio Abbado for study with the maestro and the Berlin Philharmonic at the Salzburg Easter Festival. In 2005, as the Seiji Ozawa Conducting Fellow at the Tanglewood Music Center, Jarvi was one of two conductors selected to study under then Boston Symphony and Metropolitan Opera Music Director James Levine, along with Kurt Masur, Stefan Asbury, and Rafael Frühbeck de Burgos. While at Tanglewood, Jarvi conducted critically praised performances with the Tanglewood Music Center Orchestra and the Mark Morris Dance Group.

As the Resident Conductor of the St. Louis Symphony, Jarvi leads the Live at Powell Hall concert series, Family and Education concerts, and other musical events throughout the season. As a guest conductor, recent engagements include the Detroit Symphony, Washington National Opera, Edmonton Symphony, Rochester Philharmonic, Charleston Symphony, and Ensemble Modern in Frankfurt, Germany.

Steven Jarvi was personally selected by Plácido Domingo to be the first conductor ever invited to join the Domingo-Cafritz Young Artist Program at the Kennedy Center’s Washington National Opera. Recent operatic engagements include the world premiere of An American Soldier and Approaching Ali with Washington National Opera, Philip Glass’s Orphée with Virginia Opera, and La traviata, The Ballad of Baby Doe, Tosca, Falstaff, and Lucia di Lammermoor with Winter Opera Saint Louis.
HOVEY BURGESS  DRAMATURG/FEATURED PERFORMER
Since 1966, every student to study at New York University’s Tisch School of the Arts Graduate Acting program has studied circus techniques with Hovey Burgess. He also taught in the Drama Division of the Juilliard School (1968-72). Burgess created, directed, and performed with the Circo Dell’Arte (1969-70), which included Cecil MacKinnon, Larry Pisoni, Judy Finelli, and Jim Jansen. He taught at Ringling Bros. and Barnum & Bailey Clown College (1973-75, 1995), and at the Ultimate Clown School (since 1999) with Dick Monday, Tiffany Riley, Larry Pisoni, and Mark Renfro. His instructional book Circus Techniques (1976) is still in print. Hovey choreographed and appeared in the motion picture Popeye (1980), starring Robin Williams, one of his former Juilliard students. He is the recipient of the Red Skelton Award Gifted Mentor to Clown Theatre Artists (1991), the International Jugglers Association’s Excellence in Education award (1997), and the Downtown Clown Golden Nose-Lifetime Achievement award (2009). While Hovey Burgess is in high demand with many circuses around the world, his most enduring relationship continues with Circus Flora, since 1991.

CECEL MACKINNON  THEATER DIRECTOR/FEATURED PERFORMER, “YO–YO THE NARRATOR”
Cecil MacKinnon, performer, director, and teacher, has performed extensively with theater companies in New York including Shaliko Company, Working Theatre, American Place Theatre, Theatre for a New City, and PS-122. Since 1980, she has been a member of Shakespeare and Company. MacKinnon co-founded the Pickle Family Jugglers, a comedy juggling act that expanded into the Pickle Family Circus. In 1994, she received the first Citizens’ Exchange Council grant to travel to Eastern Europe to research circus in transition. In 2002, MacKinnon was commissioned by the Virginia Festival to conceive and direct Romeo and Juliet using musicians from the Virginia Symphony Orchestra and the Buffalo Philharmonic Orchestra. She has directed Twelfth Night, Love’s Labour’s Lost, Comedy of Errors, Life Is a Dream, On the Razzle, Much Ado About Nothing, and Two Great Oceans. Most recently, she directed Benjamin Britten’s A Midsummer Night’s Dream at the Naples Opera and two collaborations between Circus Flora and the St. Louis Symphony: The Floating Palace and A Child’s Christmas in Wales. She is currently an arts professor at New York University’s Tisch School of the Arts. Cecil MacKinnon has performed with and created shows for Circus Flora since 1986.
JACK MARSH ARTISTIC DIRECTOR
Jack Marsh has served in a variety of roles at Circus Flora beginning in 1986 at age one. A few years later, he transitioned into a job riding a Clydesdale named Jack, and has since performed as a juggler in most Circus Flora productions. For several years he tumbled with the St. Louis Arches. After working as a corporate attorney in New York, Marsh ran away to re-join the circus, inspired to help Circus Flora continue to create new and innovative productions. Marsh holds a B.A. in Economics from Harvard University and a J.D. from the University of Wisconsin.

SARAH PEARLINE SCENIC DESIGNER
Sarah Pearline has designed and created Circus Flora’s scenery since 2006 and is thrilled to return for another production. She is a freelance set and projection designer whose recent credits include Happy Now? (World Premiere, Yale Repertory Theatre), The Good Egg and Pericles (Yale School of Drama), Nostradamus Predicts the Death of SoHo (Ohio Theatre), Trojan Women, Two Great Oceans, and Wilde Thing (Experimental Theatre Wing), Dinner with Friends (Penobscot Theatre), Buck Fever (terraNova Productions), Cyrano de Bergerac (The Hangar Theatre), and Two Gentlemen of Verona (NYU). She has also had the pleasure of working with the Tipping Point Theatre, Prospect Theatre Company, MorningLine Productions, SoHo Think Tank, Ensemble Studio Theatre, Urban Stages, NYC Fringe Festival, psNBC, Abingdon Theatre, Williamstown Theatre Festival, American Theatre for Actors, Chocolate Factory, NY Stage and Film and Etico Productions. Currently, Sarah Pearline is the Assistant Professor of Scene Design at Michigan State University, where she teaches and mentors a wonderful group of students while also collaborating with the rest of the faculty and a wealth of guest artists. She earned her M.F.A. in Design from the Yale School of Drama and her B.F.A. in Theatre from New York University’s Tisch School of the Arts.

NINA REED COSTUME DESIGNER
A cum laude B.F.A. graduate in Costume Design from Webster University, Nina Reed has designed and built numerous theatre, dance, and circus costumes for more than 20 years. She has patterned and built clothes for the Repertory Theatre of St. Louis, St. Louis Shakespeare Festival, and Opera Theatre of St. Louis. Beginning her professional career as a dancer, Reed has focused her insight on the specialized needs of dance and circus clothes. She has worked with choreographers at Webster University, Washington University, COCA, Alexandra Ballet, and other organizations. Since 2008, she has taken that experience to the next step, designing and building for Circus Flora and truly loving it. Academically, Reed has been an adjunct full professor at Webster University since 1991, and is currently the Costume Shop Manager at Southern Illinois University-Edwardsville. Theatrical Costume Workshop, located at 6700 Arsenal St., is Reed’s newest venture. In addition to building professional costumes on site, the Workshop offers classes ranging from beginning to advanced design.
Nina Reed is most grateful for her amazing husband and her three beautiful daughters that bring her life joy every day!

**AMANDA CROCKETT FEATURED PERFORMER**

Amanda Crockett is passionate about making motion into laughter. She started clowning alongside her father at age nine and has since had the great fortune to perform around the world. In 1999, Crockett graduated from the Dell’Arte International School of Physical Theatre, continued her training at Celebration Barn Theater, and won the Audience Choice award at the Krystallpalast Varieté in Leipzig, Germany, in 2009. Some of her favorite performance experiences include: Carnivale in Venice, Festival Mimame in Colombia, Shanghai’s Oriental Arts Center, Anjos do Picadeiro in Rio de Janeiro, Edinburgh Festival, and Australia’s Tasmanian National Circus Festival. Most recently, Amanda Crockett was featured as a principal character and Hat Juggler in Cirque du Soleil’s *Michael Jackson ONE* in Las Vegas. When not on the road, she lives in Chicago where she teaches and performs at the Aloft Loft.

**KYLE DRIGGS FEATURED PERFORMER**

Kyle Driggs is a world-renowned contemporary circus artist specializing in a unique fusion of juggling and dance. Driggs first stumbled upon juggling while perusing a toy store at the age of thirteen. A strong passion quickly developed, which was fortified by years of persistent practice. Driggs became drawn to the world of circus. In 2010, Driggs began training at the École Nationale de Cirque de Montréal, where he worked tirelessly to hone his technique, performance quality, and unique style, emerging three years later as a mature artist. After graduation in 2013, Driggs rapidly began to receive international acclaim for his talent: just months out of school he received a gold medal in the International Jugglers Association competition and a silver medal and two special prizes at the international circus festival, Cirque de Demain. On the tails of this success, Driggs has been and continues to be sought out by a wide range of circus companies and artists around the world, ranging from smaller, cross-genre, experimental productions, to larger, world-class circus companies. From these offers, Driggs landed a featured role in *Queen of the Night*, an immersive circus-theater production in New York City’s Times Square. Recently, Driggs has traveled to Iceland to tour with famed juggler Jay Gilligan in *Morningland*, a two-man juggling and electronic music show, conceived and performed by the two artists. Kyle Driggs is also a founding member of Et des Hommes et des Femmes, a multidisciplinary circus company founded in 2012. Its first evening-length production, *Croise*, has been presented in theaters in Montreal, Toulouse, Elbeuf, and St. Etienne, and has further international engagements scheduled in 2015.
DUO MAI FEATURED DUO

The Duo Mai, consisting of Canadian Christine Francoeur and Belarusian Yuri Pavlov, met in the Cirque du Soleil studios and bonded over a shared passion for physical performance. They overcame their cultural and language barriers by recognizing their common language of the body. Their performance invites its audience into a universe of tension. It is characterized by the marriage between two people accepting their strengths and weaknesses, and finding balance hand in hand. They work in common effort to maintain that fragile balance, and they need one another to continue their path. The Duo Mai have performed all over the world, including with Cirque du Soleil and Cirque Eloize. Yuri Pavlov attended Francisk Skorina Gomel State University, and Christine Francoeur attended École de cirque de Québec and École Nationale de cirque de Montréal.

JESSICA HENTOFF FEATURED PERFORMER

Jessica Hentoff is the artistic/executive director of Circus Harmony, the social circus organization she founded in 2001. She is a founding member of both the Big Apple Circus in New York City and Circus Flora in St. Louis. Hentoff has been using circus arts to motivate social change since she started the St. Louis Arches youth circus troupe in 1989. Hentoff has been teaching and performing circus arts for 40 years. In 2009, she received the double honor of being named St. Louis Arts Innovator of the Year by the Arts & Education Council and receiving the Grand Center Visionary Award for Outstanding Arts Educator. She serves on the advisory board of the World Circus Federation and is on Circus Fans of America’s Youth Circus Committee. Hentoff is the only social circus person to serve as a judge at the International Circus Festival of Monte Carlo. Jessica Hentoff’s remarkable vision and use of circus arts to build character and expand community has brought about ground-breaking and bridge-building programs such as Circus Salaam Shalom, connecting Jewish and Muslim children; Far East Meets Midwest, which combined Asian and Midwestern arts; and Peace through Pyramids, an ongoing collaboration between the St. Louis Arches in the United States and the Jewish/Arab Galilee Circus in Israel. These trademarks of Circus Harmony are the embodiment of the organization’s mission to help children “defy gravity, soar with confidence, and leap over social barriers, all at the same time.”

LUCIANO’S POUND PUPPIES FEATURED TROUPE

Luciano Anastasini comes from a long and distinguished line of Italian circus performers, with a family large enough to present their own circus show composed entirely of relatives. Luciano’s puppies, all of which have been rescued from shelters around the country, show an infectious enthusiasm and a mischievous sense of humor that audiences love. Assisted by his wife Gladis and his sons Adriano and Brando, Luciano has been featured in all major U.S.
circuses, including Ringling Bros. and Barnum & Bailey and New York’s Big Apple Circus. His act was also hand-picked by Whoopi Goldberg to perform on The View for her birthday. He also appeared in a highly praised PBS reality series, Circus! Luciano and the Pound Puppies are also featured in a children’s book by Scholastic titled Stay: A True Story of Ten Dogs.

THE POEMA FAMILY RISLEY ACT FEATURED TROUPE
The Poema Family Risley Act features the unique talents of Catherine, Mari-ana, Adrian Junior, and Tommy, eighth generation circus performers. The father, Adrian Poema, began performing at age three with his family’s Risley act in Buenos Aires. The mother, Nellie Hanneford, daughter of the late Tommy Hanneford, was “born in the trunk”: she began her circus career at age two as an accomplished equestrian and aerialist, and now assists in the performance and presentation of her children. Adrian and Nellie met while performing on the Hanneford Circus, were married in 1995, and have been building their family and their family Risley Act ever since.

MATT ROBEN FEATURED PERFORMER
Matt Roben is a circus performer with more than 25 years of professional experience as a clown and actor. He attended the prestigious École Nationale de cirque de Montréal, where his focus was acrobatic bicycle and clown. He has appeared in circuses, musical theater, opera, USO shows, television, commercials, movies, and voice over. Roben has performed circus on the high seas and in North America, South America, Europe, the Middle East, Africa, and Asia with companies such as Midnight Circus, Aloft Circus Arts, Cirque Musica, New Pickle Circus, Cirque Productions, Poet Productions, Royal Caribbean, MSC, Lyric Opera of Chicago, Lookingglass Theatre, and is pleased to add Circus Flora to this list. In July he was part of the first ever American circus company to perform at the world-renowned circus festival Montréal Complètement Cirque. Along with Shayna Swanson, he co-founded the Chicago Contemporary Circus Festival, bringing 11 circus companies from around the globe to Chicago for an incredible week of circus in January 2014. You can also catch Matt Roben every Monday at Chicago’s John G. Shedd Aquarium, where he is a scuba diver in the Caribbean Reef Tank, hand-feeding stingrays and fish and educating the public about aquatic life.

THE ST. LOUIS ARCHES FEATURED TROUPE
The St. Louis Arches is the premiere youth circus performance troupe from Circus Harmony, St. Louis’ only comprehensive circus school and social circus organization. The St. Louis Arches are currently comprised of children 9-19 years old from throughout the St. Louis area. These acclaimed and accomplished youth circus performers can be seen year-round in their “home ring” at City Museum in downtown St. Louis. They also appear at a number of events throughout St. Louis and beyond. This past summer, the Arches continued their Peace through Pyramids Partnership with the Jewish/Arab Galilee Circus
in Israel. Circus Harmony’s St. Louis Arches perform a wide array of circus arts including acrobatic, aerial, juggling, and balancing feats of skill and daring. Since the troupe’s inception in 1989, the performers have been coached and directed by Jessica Hentoff. Additional coaches include Rosa Yagaantssetseg, Richard Kennison, Warren Bacon, Eric Craft, and Sariya Saabye. The troupe has been appearing with Circus Flora since 1989. This year marks the St. Louis Arches’ 25th anniversary! The St. Louis Arches include: Lilly Bowman, Austin Buhr, Nick Dodson, Brandi Jennings, Chauncey Kroner, Ollie Lloyd, Isabella Majzun, Ari Maayan, Finn Mateo McNamee, Sally Sneider, Kyran Walton, and Maya Zuckerman.

**SHAYNA SWANSON FEATURED PERFORMER**
Shayna Swanson is an award-winning circus artist, whose work pushes the limits of physicality and emotion. She has been creating and performing aerial works that have been described by the *Chicago Reader* as “truly heart-felt and creative,” for over 12 years. Swanson began her training though independent study of the body in vertical space, and refined her skills through training at Circus Maniacs and with private tutors including Elsie and Serenity Smith, Fred Deb, and Noboul Miermanov. Swanson formed the Aloft Loft and Aloft Circus Arts in Chicago in 2005 to provide a supportive and vibrant community training space for physical artists of all sorts. Since founding Aloft, Swanson has created and directed five full-length shows and four interactive performance parties. In addition to producing and creating her own shows, Swanson’s work has been seen at the Varieté Pegasus in Germany, the Kim Tom Clown Festival in Shanghai, Olympic festivities in Hong Kong, Vivendi Cabaret in the Cayman Islands, resorts in the Caribbean and with shows such as Cirque Voila, Chicago Lyric Opera, Cirque de la Mer, Coor’s Light/Maxim Model Search Tour, New Vision Cirque, Big Aerial Show, Midnight Circus, and Circus Smirkus. In 2014, Shayna Swanson co-founded the Chicago Contemporary Circus Festival, began a full-time intensive training program for aspiring circus artists at the Aloft Loft, worked on a number of productions, and gave birth to a beautiful baby boy.

**THE FLYING WALLENDAS FEATURED TROUPE**
As far back as 1780, in the cafes of Old Bohemia in the Austro-Hungarian Empire, the ancestral Wallenda family was a traveling circus troupe consisting of acrobats, jugglers, clowns, aerialists, and animal trainers—all in one family. Tino Wallenda, grandson of the famed Karl Wallenda, represents the sixth generation of the famous Wallenda Family. Karl Wallenda began walking the high wire in the early 1920s; the family tradition is being carried on by several branches of the Wallendas. Tino started on the wire at the age of seven when Karl took him into the circus backyard, put the balance-pole in his hands and taught him how to place his feet, control his body, and where to focus his eyes. At age 12, Tino made his first crossing on the wire, 35 feet off the ground. At 17, he became a full-fledged member of the Great Wallenda troupe. For several years, he toured with, and under, the tutelage of his grandfather. Now, Tino leads the
Flying Wallendas, traveling with his daughters and son, eight to 10 months a year, re-creating breathtaking versions of the pyramids that brought the Wallendas to the U.S. in 1928. In 1998, performing family members reunited from three separate groups, the Flying Wallendas, the Fabulous Wallendas and the Great Wallendas, to re-create their crowning achievement, the Seven-Person Pyramid, re-establishing their legacy in circus history. To debut the intricate maneuver, the Wallendas premiered their feat for the Hamid Circus Royale during the 1998 Moslem Temple Shrine Circus in Detroit, which was the scene of the Wallendas’ greatest tragedy 36 years before. Several attempts have been made by others to perform this intricate pyramid; as of yet, none have succeeded in accomplishing the feat the way it was performed by the Wallendas—incorporating the chair and without the use of nets or safety devices of any kind. This is the Flying Wallendas’s 25th year with Circus Flora.
Rothman Furniture was founded by the Rothman brothers, Joe, Isadore, and Milton, in 1927. From installing the first radios in St. Louis City ambulances and fire trucks in 1936, to publishing the first furniture and appliance shopping catalogue west of the Mississippi River in the early ’50s, to becoming one of the most successful retail home furnishings chains in the Midwest, Rothman continues to cater to the needs of the metropolitan St. Louis area—more than 60,000 local customers in the past year. Milton’s grandson, Jay Steinback, is the current CEO, extending the Rothman Family legacy into the third St. Louis generation.

What is Rothman’s community-giving focus?
Rothman is proud to support numerous, local educational and cultural organizations. Our main giving mission is to assist and nurture all areas of life for St. Louis children and their families. In addition to providing financial aid for health and wellness charities and a wide variety of youth programs, Rothman is also pleased to have helped the fundraising efforts of hundreds of school, church, and civic auctions over the past decade through merchandise donations.

Why does Rothman believe in supporting the Symphony?
Throughout its fabled history of excellence, the St. Louis Symphony has always been a leader in opening doors and opportunities for every child in our community to learn about as well as experience the magic of music. Their recent innovative partnership with the Saint Louis Zoo is another example of an exciting new Symphony venture, destined to capture the hearts and stir creativity of children in our entire region.

What is your wish for the orchestra as we celebrate our 135th “birthday”?
The world renowned St. Louis Symphony is one of the jewels of our whole community, and Rothman is thrilled to contribute to its 135th-anniversary celebration. Our wish for the Symphony? To thrive and to continue its tradition of delighting us and all future generations to come.

For more information about Rothman Furniture and Mattress, please visit rothmanfurniture.com.
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